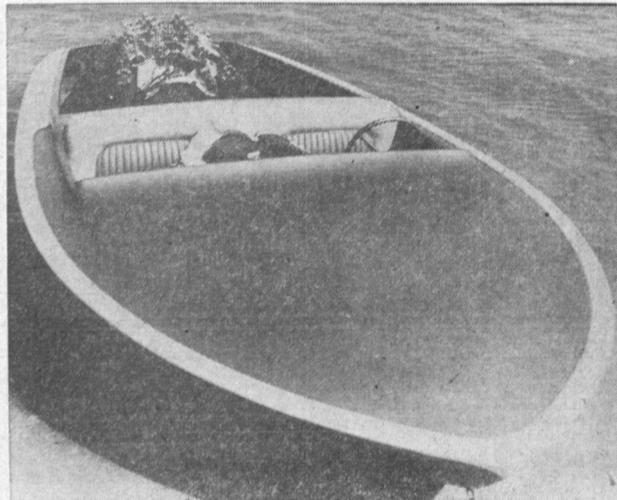
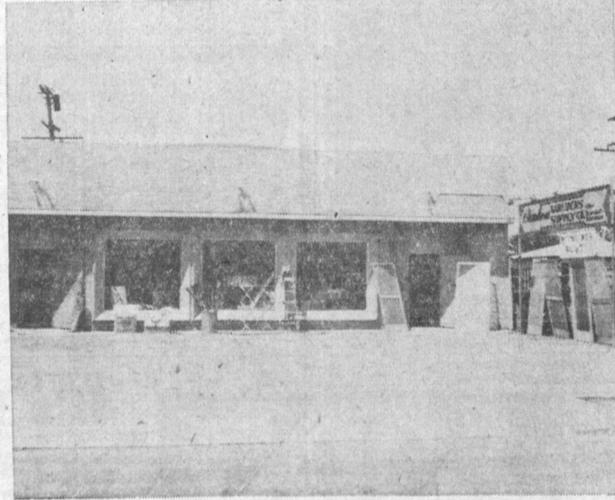


# ILLUSTRATED BUSINESS INDEX



### SCHIADA BOATS

Quality is the characteristic which stands out in every inch of a custom boat built by Schiada Boats, 17916 S. Hobart, Gardena. Craftsman, Leonard Schiada, builds his boats with the infinite care that is rarely found these days. Whether it be an inboard or outboard, a ski boat or a drag hull, nothing but the finest materials are used. All of his boats are built of Grade AA marine plywood and have mahogany decks. But all of this quality and custom attention does mean prices are entirely out of the reach of you and me. Schiada's small outboard is just \$425 in woodwork, and \$650 in glass and painted. The larger inboard is just \$1000 in woodwork and \$1285 in glass and painted. Dealing directly with the builder can get you just the boat you want, and save you money, too. Financing is offered, so you can order your boat now and pay for it on easy terms. For more specific information, call Schiada at DA 3-5280, or stop by to see them at 17916 S. Hobart, Gardena.



### AVALON BUILDERS SUPPLY

Now that the weather is cooler, we all feel more energetic. As we look around our homes and yards, we see dozens of little projects which would make our homes much more attractive and comfortable. Perhaps a planter in the front yard, new plumbing fixtures in the bathroom, a lovely outdoor patio, a paint job for the living room, a screen door for the back door, or even the addition of another room. For any of these projects you will find everything you need at Avalon Builders Supply, 2521 East Carson (at Alameda, across from Dominguez Water Co.). Owner C. T. Tilley has recently moved to his new location after having been in business at 1000 East 220th St., Torrance, for 12 years. At his new location, just as at his old one, he carries "Everything to Build Anything." Among the supplies he carries are lumber, hardware, millwork, plumbing and electrical supplies, sand, gravel, cement, cement blocks, Laguna stone, Johns-Manville products, Pittsburgh paints, screen doors, garden tools, and numerous other necessary small supplies too numerous to mention. Start that fall project this week-end. Go to Avalon Builders Supply, 2521 East Carson, for everything you need or call them at TE 4-5365 or TE 4-3624.



### PANCAKE PALACE

Picture a stack of golden-brown pancakes with a big pat of butter melting on the top, and delicious syrup oozing over the edges. Sounds delicious? Don't hesitate! Go directly to the Pancake Palace at 18801 Crenshaw Blvd., to get a stack of Edith Schep's marvelous pancakes. Mrs. Schep is the excellent cook-owner at the Pancake Palace who has perfected the art of pancake making to its finest. At Pancake Palace ("Where Pancake is King") she offers 18 different kinds of pancakes. There are buttermilk, buckwheat, almond, pecan, lemon, pineapple, blueberry, corn, date, etc. Combine these many different types of pancakes with the wide variety of syrups Mrs. Schep offers and you have an infinite number of taste thrills in the simple pancake. Coffee is free with pancakes! Although Mrs. Schep specializes in pancakes and breakfast, lunch is served also. There is a different noonday special every day. Home-made pies can be savored right there or ordered made to go. Mrs. Schep's pancake batter is sold to take home, too. To order, call DA 4-9846, or stop at the Pancake Palace, 18801 Crenshaw Blvd., Torrance.

<h4>Auto Body Shop</h4> <h5>Casualty Auto Reconstruction</h5> <p>Complete Auto Collision Repairing • Expert Workmanship • Fast Service • Low Rates</p> <p>Reliable Loan Cars • Complete Auto Painting Free Estimates • Free Estimates</p> <p>1213 BORDER AVE., TORRANCE FA 8-3712</p>	<h4>Blue Printers</h4> <h5>Southwest Blue Print Co.</h5> <p>PHOTOGRAPHIC REPRODUCTIONS Direct Prints • Offset Printing Photostats Drafting and Engineering Supplies Pickup and Delivery</p> <p>1609 BORDER AVE., TORRANCE FA 8-5800</p>	<h4>Certified Welding</h4> <h5>Atom Precision Products</h5> <p>Certified by Air Force and Navy for • HELI-ARC • ARC WELDING • GAS WELDING • ASME PRESSURE VESSEL</p> <p>1630 ENGRACIA AVENUE TORRANCE FA 8-1143 SP 5-1824</p>	<h4>Gunsmiths</h4> <h5>Whitney's Gun Shop</h5> <p>CUSTOM MADE GUNS Bluing • Rebluing • Gunsmithing Unfinished Gun Stocks Sporting Goods • New and Used Guns</p> <p>2645 EAST CARSON, LONG BEACH TE 8-3801 Between Alameda and Santa Fe</p>	<h4>Refrigeration</h4> <h5>Andy's Refrigeration</h5> <p>Serving South Bay Area Since 1948 24-HOUR EMERGENCY SERVICE Commercial-Domestic on All Makes and Models ALL WORK GUARANTEED</p> <p>2115 TORRANCE BLVD. FA 8-3863 1644 WILMINGTON BLVD. TE 5-2669</p>	<h4>School</h4> <h5>Calvary Baptist Elementary School</h5> <p>Your Child's Education Is His Future! Enroll Now 1st - Through 6th Grade CALL DA 4-9253</p> <p>3818 MANHATTAN BEACH BL., GARDENA</p>
<h4>Torrance Auto Body Shop</h4> <p>(Formerly All-American Body Shop) • New, Modern, Up-to-Date Shop • Domestic and Sport Cars • Custom Painting • Complete Body Repairs • Free Estimates</p> <p>Loan Cars Available Without Charge</p> <p>1744 WEST CARSON, TORRANCE FA 8-9900</p>	<h4>Boats</h4> <h5>Curley's Boats</h5> <p>"THE HOME OF THE SAILBOAT"</p> <p>Specializing in Custom-Built Outboards Ski Boats Marine Paint, Hardware and Parts Largest Line of Sailboats in the Harbor Area</p> <p>8512 HAWTHORNE BLVD., TORRANCE FR 3-5388</p>	<h4>Cleaners</h4> <h5>B &amp; N Cleaners</h5> <p>Personalized Service—Member CDA Serving the South Bay Area WE OPERATE OUR OWN PLANT PICKUP AND DELIVERY 5 Trucks to Serve You</p> <p>2739 EAST CARSON, DOMINGUEZ TE 4-7940</p>	<h4>Hardware</h4> <h5>AA-1 Hardware</h5> <p>Your Friendly Neighborhood Hardware</p> <p>1530 WEST CARSON ST TORRANCE FA 8-1884</p>	<h4>Restaurant</h4> <h5>Chan's</h5> <p>FINE CHINESE FOOD TO TAKE OUT Lunch—Dinner or A La Carte Let Our Famous Hong Kong Chef Help Plan Your Parties</p> <p>Daily, 12 Noon to 9 p. m.—Closed Monday 1817 SOUTH CATALINA REDONDO BEACH Save Time—Call FR 5-1590</p>	<h4>School—Beauty Culture</h4> <h5>Flavio College of Beauty</h5> <p>For Beginners — Intermediates Seniors — Brush-Ups • Manicure • Advance Hair Styling • Batteries</p> <p>1628 CRAVENS AVE., DOWNTOWN TORRANCE FA 8-0001</p>
<h4>Auto—Foreign—Service</h4> <h5>"The Pit"</h5> <p>John Harrison • Frank McCully, Props. For Personal Service Foreign and Domestic Car Clinic Repair by Skilled Licensed Mechanic Parts — Accessories — Lubrication</p> <p>7001A MEYER LANE FR 8-3997 REDONDO BEACH</p>	<h4>Fred Ken Sporting Goods</h4> <p>Boat Center for the Harbor Area Featuring FIBERGLAS BOATS Sales — Service — Parts Complete Line of Marine Hardware</p> <p>824 WEST PACIFIC COAST HWY. WILMINGTON TE 4-2350</p>	<h4>Contractor—Building</h4> <h5>Hyde Park Construction Co.</h5> <p>Inc. All Types of Construction ON YOUR LOT BUILDERS RESIDENTIAL • COMMERCIAL 100% Financing (in Most Cases)—Free Estimates</p> <p>18504 HAWTHORNE BLVD., TORRANCE FR 4-6064</p>	<h4>Janitor Service</h4> <h5>Quick 'N' Clean</h5> <p>"MAINTENANCE SERVICE" Licensed and Insured • GENERAL CLEANING • FLOOR—MAINTENANCE • WINDOW CLEANING</p> <p>Commercial—Residential By Day, Week or Month—Bonded and Insured CALL TE 4-8004</p>	<h4>Restaurant</h4> <h5>Golden Arms Restaurant &amp; Cocktail Bar</h5> <p>Your Host: The Mumlolo's New, Beautifully Decorated LUNCHEONS—DINNERS—COCKTAILS Best Raw Trip—Dancing Nightly Fashion Shows Monday Noon Entertainment Nightly—Banquet and Party Rooms</p> <p>26450 CRENSHAW BLVD., TORRANCE DA 5-1191</p>	<h4>Service Station</h4> <h5>Civic Center Service</h5> <p>Under New Management Safety Check Lubrication F. H. "Bud" DOBBINS, Prop. Tires • Batteries Gas • Oil Accessories</p> <p>Courtesy to Commercial Accounts</p> <p>3481 TORRANCE BLVD., TORRANCE FR 4-4384</p>
<h4>Auto Repairs</h4> <h5>R. C. Williams Garage</h5> <p>24-Hour Emergency Service • Auto and Truck Repairing • Towing • Transmissions, Etc. • Motor Rebuilding • Welding Radio Dispatched Wreckers</p> <p>1465 BORDER AVE., TORRANCE FA 8-4174</p>	<h4>Boat Builders</h4> <h5>Schiada Boats</h5> <p>CUSTOM BOAT BUILDERS MANDELLA-TYPE 15-ft. All-Mahogany Deck Outboard Ski Boat Only Grade AA Plywood Used Factory Direct to You Financing Available</p> <p>17916 S. Hobart Ave. Gardena DA 3-5280</p>	<h4>Contractor—Masonry</h4> <h5>B &amp; H Masonry Contractors</h5> <p>Residential—Commercial • FIREPLACES • BLOCK WALLS • PATIOS</p> <p>All Work Guaranteed—Free Estimates</p> <p>126 WEST CARSON ST., TORRANCE TE 5-9322</p>	<h4>Mufflers</h4> <h5>Johnny's Custom Muffler Service</h5> <p>Exclusive Distributor for Mitchell Mufflers Sales—Service—Repairs for All Makes and Models 15-MINUTE SERVICE Dials — Headers — Exhaust Pipes All Work Guaranteed</p> <p>1213 ENGRACIA AVE., TORRANCE PA 8-3864</p>	<h4>Medical Clinic</h4> <h5>Hillside Medical Clinic</h5> <p>Doctor in Attendance 24 Hours MEDICAL — SURGICAL — MATERNITY Complete Emergency Service Pre-employment Physical Examinations Workman Compensation Cases X-Ray</p> <p>26309 SOUTH WESTERN AVE. LOMITA PHONE DA 4-4635</p>	<h4>Swimming Pools</h4> <h5>Sun-Lite Pools</h5> <p>NEW TYPE POOL CONSTRUCTION Requires One-fourth Normal Maintenance Permanent Interior Finish—never needs refinishing New heating unit cuts costs All sizes and shapes—beginning at \$1998 Full Line of Accessory Equipment</p> <p>244 EAST CARSON ST. TORRANCE TE 4-0024</p>
<h4>Auto—Used Cars</h4> <h5>King's Men Auto Sales</h5> <p>"Cars Fit for a King" HEADQUARTERS FOR SAFE BUY USED CARS Big Values—Low Prices No Money Down on Approved Credit</p> <p>25640 HAWTHORNE BLVD. TORRANCE Frontier 8-3920</p>	<h4>Brakes</h4> <h5>Virgel's Frame &amp; Wheel Alignment Service</h5> <p>Brake Specialists Best Equipped Shop on the West Coast Brake Relining—Tire Truing—Wheel Alignment Drum Truing—Frame Straightening—Wheel Balancing Authorized Dealer Service Completely Modern—No Waiting</p> <p>1730 CARSON AVE., TORRANCE FA 8-4136</p>	<h4>Doughnuts</h4> <h5>The Golden Donut</h5> <p>Open 24 Hours Every Day 22 VARIETIES • DELICIOUS DONUTS Highest Quality—Finest Ingredients Used in Our Special Process Caterers! Churches • Clubs • Schools on a Wholesale Basis</p> <p>1939 WEST CARSON FA 8-9623 TORRANCE</p>	<h4>Music Instruction</h4> <h5>Mel-o-Dee Music Center</h5> <p>SPECIALIZED GUITAR INSTRUCTION Spanish and Steel Slim Edwards, Instructor Also Violin, Piano and Others MUSICAL INSTRUMENTS OF ALL KINDS</p> <p>21144 WESTERN AVE. TORRANCE PHONE FA 8-0918</p>	<h4>Leonard's Original Bar-B-Q</h4> <p>DELICIOUS MOUTH-WATERING BAR-B-Q HAM • CHICKEN • BEEF • SPARERIBS Served Daily, 6 a. m. to 2 a. m. Complete Ranch Style Breakfast Two Locations STORE NO. 2—23021 SOUTH FIGUEROA, TORRANCE STORE NO. 1—23815 SOUTH MAIN, WILMINGTON</p>	<h4>Tires</h4> <h5>Roy-Al Tire Service</h5> <p>GOODYEAR DEALER Passenger Car and Truck Tires Retreading and Recapping—New and Retread Tires Travelers — Shakti CLEAN USED TRAILERS Bank Financing • Butane Service</p> <p>3142 PACIFIC COAST HIGHWAY LOMITA PHONE DA 4-3288</p>
<h4>Awnings</h4> <h5>Kool Metal Awning &amp; Canvas Co.</h5> <p>Residential—Commercial SCREEN DOORS • PATIO COVERS PATIO FURNITURE • TRAILER AWNINGS Free Estimates—No Obligation Canvas Work Done on Premises</p> <p>1454 PACIFIC COAST HIGHWAY, HARBOR CITY PHONE DA 4-8987</p>	<h4>Building Material</h4> <h5>Avalon Builders Supply</h5> <p>WE HAVE MOVED Lumber • Hardware • Millwork Plumbing and Electrical Supplies Sand—Gravel—Cement</p> <p>2521 EAST CARSON ST. (Across from Dominguez Water Co.) TE 4-5365—TE 4-3624</p>	<h4>Fertilizer</h4> <h5>Gardena Fertilizer Co.</h5> <p>F. H. Franco, Prop. 14 Years in Torrance FINEST STEER AND DAIRY FERTILIZER 3 Bags for \$1.00 (2 cu. ft. basis) Delivery or Pickup by Yard or Sack</p> <p>19202 SOUTH NORMANDIE PHONE DA 4-7406</p>	<h4>Nursery</h4> <h5>Ladera Garden Shop</h5> <p>COMPLETE GARDEN SUPPLIES Personalized Landscaping Sprinkler Systems Installed Closed Tuesdays Free Delivery • S&amp;H Green Stamps • Free Estimates Member California Association of Nurseries</p> <p>26234 CRENSHAW BLVD. TORRANCE DA 6-4416</p>	<h4>Pancake Palace</h4> <p>"WHERE PANCAKE IS KING" 18 Different Varieties Buttermilk—Corn—Almond—Walnut—Etc. Also Short Orders Daily Specials Pancake Batter to Go</p> <p>18801 CRENSHAW, TORRANCE DA 4-9846</p>	<h4>Trailers</h4> <h5>George Fry Trailer Sales</h5> <p>New and Used Mayflower — Flamingo — Plymouth — Kenskill Travelers — Shakti CLEAN USED TRAILERS Bank Financing • Butane Service</p> <p>3142 PACIFIC COAST HIGHWAY LOMITA PHONE DA 4-3288</p>
<h4>Beauty Shop</h4> <h5>Lovely Lady Beauty Salon</h5> <p>Expert Beauticians • Permanent Waves • Cold-Waving • Hair Styling • Hair Tinting • Bleaching</p> <p>286 TORRANCE BLVD. REDONDO BEACH 1/2 Block West of Pacific Coast Hwy.—FR 2-2494</p>	<h4>Torrance Building Materials</h4> <p>Do-It-Yourself Materials Barbecue Equipment and Plans • Glass Block Masonry Tools • Lawn Curb • Flagstone Stepping Stones • Slate • Brick Wall Caps Concrete Blocks</p> <p>20703 HAWTHORNE BLVD., TORRANCE FR 9-4813</p>	<h4>Food—Drive-In</h4> <h5>A &amp; W Root Beer Drive-In</h5> <p>Featuring A&amp;W Root Beer, Burgers, Hot Dogs, Pastaram, Shrimp Plate, Chili Dogs Malts, Fights, Sundae Drive-in Parking Available Open 11 a. m. to 12 p. m. Friday and Saturday, 11 a. m. to 2 a. m.</p> <p>31721 WESTERN AVE. TORRANCE FA 8-9484</p>	<h4>Organ—Pianos</h4> <h5>Niki Music Studios</h5> <p>Arnold R. Niki, M. M., Director ORGANS—PIANOS Headquarters for Conn Organs GULBRANES PIANOS Free Lessons • No Obligation Easy Terms—36 Months to Pay</p> <p>1019 SOUTH PACIFIC AVE. SAN PEDRO PHONE TE 1-3445</p>	<h4>Rug Cleaners</h4> <h5>Byrd Rug &amp; Upholstery Cleaners</h5> <p>18 Years in South Bay Area • Serging and Binding • Sewing and Repairing • All Work Guaranteed Specializing in Wall-to-Wall Carpet Cleaning Low Prices on Cash and Carry S&amp;H Green Stamps</p> <p>1931 WEST ARTESIA BLVD. GARDENA Pick-up and Delivery—FR 2-5163</p>	<h4>Transmissions</h4> <h5>Gardena Service Center</h5> <p>AUTOMATIC TRANSMISSION SPECIALISTS Complete Auto repairs—Complete Brake Service Welding and Lathe Work FREE BRAKE CHECK AND ADJUSTMENT with This Ad</p> <p>16318 SOUTH WESTERN AVE. GARDENA PHONE DA 4-3782</p>
<h4>Maryann's Beauty Cottage</h4> <p>COMPLETE BEAUTY SERVICE • Hair Cutting • Shampooing • Permanent Waving • Manicuring • Eyelash and Eyebrow Tinting</p> <p>34031 OCEAN AVE., WALTERIA CALL FR 5-2893</p>	<h4>Wilmington Lumber &amp; Plywood Company</h4> <p>ROOFING MATERIAL—PLYWOOD Hardwood Paneling • Marine Plywood Hardware • Screens • Sash and Doors Windows • Finished Lumber • Moldings OPEN SUNDAYS 9 A. M. 'TIL 3 P. M. 648 NORTH LAGOON — TE 3-5530 — WILMINGTON</p>	<h4>Floor Covering</h4> <h5>K &amp; W Floor Covering</h5> <p>Featuring Leading Brands • CARPETS LINOLEUM FORMICA • RUBBER TILE • ASPHALT TILE Work Done by Experts Free Estimates</p> <p>5180 PACIFIC COAST HIGHWAY LOMITA PHONE DA 4-9888</p>	<h4>Plumbers</h4> <h5>Willard J. Albert Plumbing</h5> <p>Residential • Commercial Repairing—Remodeling Sinks—Service All Makes of Water Heaters Plumbing Supplies Open 7 Days a Week</p> <p>2217 BORDER AVE., TORRANCE PA 8-0930</p>	<h4>Sanitarium</h4> <h5>Bay Crest Sanitarium and Convalescent Hospital</h5> <p>Post-operative — Geriatrics Cardia — Senile — Orthopedic Convalescent Stroke Patients South Bay's Newest and Most Modern Sanitarium 3730 GARNET ST., HAWTHORNE BL. AT 26TH ST. TORRANCE. FR 3-4001</p>	<h4>Truck Rental</h4> <h5>Avalon U Drive</h5> <p>LIFTGATES — VANS — PICKUPS STAKES—DUMPS Mostly All New — 1/2 to 10-Ton Dollies and Pads Available Rates: Hour—Day—Week or Month Special Out-of-State Rates</p> <p>21626 SOUTH AVALON BLVD. WILMINGTON TE 4-6457—Open Sundays</p>
<h4>Royal Beauty Shoppe</h4> <p>Royal P. McDermott, Prop. COMPLETE BEAUTY CULTURE • Hair Cutting • Permanent Waving • Hair Styling • Manicuring</p> <p>Call DA 6-4408 for Appointment 18634 PACIFIC COAST HIGHWAY LOMITA</p>	<h4>Catering</h4> <h5>Ben Pollack's</h5> <p>Weddings — Receptions — Cocktail Parties SERVING THE HARBOR AREA In Your Home or Your Church Featuring Hors D'Oeuvres — Chicken — Corned Beef Turkey—BBQ Meats—Steaks Come In and Get a Free Estimate</p> <p>208 WEST 7TH ST., SAN PEDRO VE 3-0959</p>	<h4>Gas Station</h4> <h5>Al Senti Lubrication Center</h5> <p>FREE PICK-UP AND DELIVERY • Wheel Balancing • Road Service • Tune-ups • Brake Service Lubrication—Tires—Batteries</p> <p>Open 4:30 a. m. to 9 p. m. 7 Days 208 PERULBERA BLVD. TORRANCE FR 4-8000</p>	<h4>Radiator Repair</h4> <h5>Arv's Radiator Shop</h5> <p>Complete Radiator Service • Cleaned • Road-outs • Repairing • Rebuilding • Recoring</p> <p>1104 PRADISE AVE. TORRANCE PHONE FB 6-0400</p>	<h4>Saw Sharpening</h4> <h5>Ye Olde Saw &amp; Mower Shop</h5> <p>"If It Cuts, We Sharpen It" 2 and 4-Cycle Engine Repairing Grinding and Sharpening of All Types of Saws Lawnmower Sharpening APPLIANCE FIX-IT SHOP Lenses — Toasters — Irons</p> <p>3005 HAWTHORNE BLVD. WALTERIA CALL FR 5-2400</p>	<h4>Upholstery</h4> <h5>Gossett Upholstery and Maple Shop</h5> <p>CUSTOM UPHOLSTERY AT REASONABLE PRICES We Do Experts Upholstering and Reupholstering BUDGET TERMS—FREE ESTIMATES</p> <p>1480 SOUTH WESTERN AVE. GARDENA PHONE DA 4-9846</p>